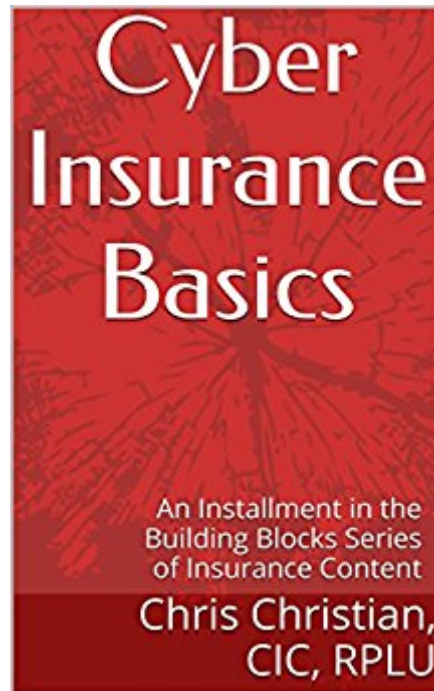


The book was found

Cyber Insurance Basics: An Installment In The Building Blocks Series Of Insurance Content



Synopsis

An engaging and entertaining introduction to cyber insurance exposures and coverages. After reading this book, the user will understand the risks of loss related to private data, network security, web and other digital media, and hazards of the digital world. Insurance coverages available to protect against these losses, and basic objections to purchasing coverage are also addressed. Bonus materials include links to references and studies. This book is written predominantly for retail insurance agents, and includes sales tools such agents will find helpful. The cyber self-assessment and executive protection checklists are also useful for all risk management minded businesses.

Book Information

File Size: 462 KB

Print Length: 52 pages

Publisher: Cricket Creations; 1 edition (December 3, 2014)

Publication Date: December 3, 2014

Sold by:Â Digital Services LLC

Language: English

ASIN: B00QJS40U8

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #860,896 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #7 inÂ Kindle Store > Kindle eBooks > Business & Money > Industries > Insurance > Liability #26 inÂ Books > Business & Money > Insurance > Liability #117 inÂ Kindle Store > Kindle eBooks > Business & Money > Industries > Insurance > Risk Management

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if you're not discussing, explaining and offering good cyber protection to customers, then you need a lot more E&O. Take this subject very seriously, this book could save your business, your career and your reputation - you won't find a better cyber insurance narrative, Chris Christian has nailed it.

I have read many publications on cyber liability and this is the most concise and clearly written book yet.

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